Name: Megha Rani

1. **Given the provided date, what are three conclusions that we can draw about crowdfunding campaigns?**

* Basically, the categories parent and sub category shows that theatre projects are most popular and had the most amount of successful campaigns. However, it shows the highest percentage of failures if you the ratio of total campaigns.
* More Crowfunding campaigns are successful than the failure and has less cancellation ratio.
* If we take a look at the goals, 57% campaigns meet their goal of crowfunding, however about 43% failed to achieve their goal.

1. **What are some limitations of this dataset?**

* The big limitation of this date set shows that some crowdfunding campaigns cancelled and failed to achieve their goals.
* Deadline date can be extended so that campaigns can get more time to meet their goal of crowfunding.
* The category column can be defined more specifically rather than the sub category.

1. **What are some other possible tables and or graphs that we could create and what additional value would they provide?**

* What was the average time for launch to deadline by category? This cpuld be useful for the people looking to crowdfund to help manage expectations.
* Average can be calculated based on financial goal and category.
* Pivot tables can be created to check the companions failed because of short deadline time.